

ANNOUNCEMENT¹**ON CHANGES OF PRICING OF CARD-BASED PAYMENT TRANSACTIONS²**

Hereby we inform our Clients, that based on the Articles effective by 9 June 2016 of the [Regulation](#) (EU) 2015/751 of the European Parliament and of the Council on interchange fees for card-based payment transactions, which is obligatory and directly applicable, the Business Conditions and List of Conditions for Bank Card Acceptance have been modified in respect of the pricing structure according to the following requirements³:

- (i) According to the set rules on prohibition of blended pricing, the Bank is obliged to offer and charge merchant service charges individually specified for different categories and different brands of payment cards with different interchange fee levels. Notwithstanding, Clients can request the Bank, in writing, to charge blended merchant service charges.
- (ii) According to the set rules on prohibition of blended pricing, the Bank shall include in their agreements concluded with payees individually specified information on the amount of the merchant service charges, interchange fees and scheme fees applicable with respect to each category and brand of payment cards. Notwithstanding, Clients can make a different request subsequently, in writing.

Interchange Fees are to be paid to the Issuing Bank for each payment card transaction. The levels of Interchange Fees are specified, announced and can be modified anytime unilaterally by the given International Card Companies on their websites, under the condition that in case of certain intra-EEA transactions the Regulation contains obligatory stipulations hereto.

Scheme Fees are charged unilaterally by the International Card Companies for each payment card transaction and are passed on by the Bank to the Acceptor.

Merchant service charge covers the other costs of the Bank emerging in relation to providing the service, which is specified individually according to the Regulation and charged directly by the Bank.

According to the Regulation the modified Business Conditions for Bank Card Acceptance⁴ shall come into effect on 9th June 2016, the amended points of which are part of this Announcement, as well as the List of Conditions have been modified, which shall be communicated towards our Clients separately, in writing.

Should you have any questions, please feel free to ask your contact partner at the bank, or our colleagues at one of our bank branches. Should you have any claim, please report it according to the relevant procedure described on our webpage. Please find more information [here](#).

¹ In case of any discrepancies or conflicts between the Hungarian and English versions of this Announcement the Hungarian wording shall prevail.

² The definitions used in this Announcement are corresponding to those specified in the Business Conditions for Bank Card Acceptance and the Regulation.

³ The changes do not affect our Clients either to their disadvantage, or to their advantage, rather, these aim at introducing a more transparent, competition-enhancing pricing structure on the market of card-based payment systems.

⁴ The amended Business Conditions in a consolidated structure can be found on the Bank's [website](#).

Based on the Regulation points 2., 6.6. and 12. of the Business Conditions of Bankcard Acceptance have been modified and shall come into effect on 9th June 2016 according to the followings:

2 BASIC DEFINITIONS RELATED TO CARD ACCEPTANCE

“Bank card”: Electronic means of payment (included the anonymous bank card signed on the back side by the holder) issued by a payment service provider or a financial institution, bearing the issuer’s logo, which makes it possible for its holder to dispose of its claims against the payment service provider, usually by using a personal identification code or any other identifier (except credit lines provided on the basis of credit cards).

“Bank costs and Merchant service charge”: *The Bank costs and the Merchant service charge cover the other costs of the Bank emerging in relation to processing the transaction, as well as infrastructure operation and maintenance furthermore, the merchant service charge to be paid to the Bank for providing the service, which is specified individually according to the Regulation, charged directly by the Bank, and contained in the individual contracts. Under the Regulation Acceptor is entitled to request the Bank in writing to charge blended merchant service charges.*

“Interchange Fee”: *The levels of interchange fees which are to be paid to the Issuing Bank are specified, announced and can be modified anytime unilaterally by the given International Card Company, under the condition that in case of certain intra-EEA transactions the Regulation contains obligatory stipulations hereto. The levels of interchange fees in force at each time are announced on the websites of the given International Card Companies. The Bank shall charge the Client that interchange fee in force at each time defined by the given International Card Company, which is applicable based on the Bank card’s type, place of issuance, way of acceptance as well as the identification of the Card Holder.*

“Accepted Card”: Bank Cards bearing the MasterCard, MasterCard Electronic, Maestro, Visa or Visa Electron logo.

“Other Accepted Card”: cash free electronic payment instruments issued by Health Funds and Cafeteria cards, in the case of which the POS terminal shall have an authorization requesting function, as defined in the Annex to the Service Agreement for Bank Card Acceptance.

“Cafeteria card”: cash free payment instruments issued in connection with off-salary benefits, such as Erzsébet electronic voucher according to KIM Decree 39/2011. (XII.29.), and Széchenyi Recreation (SZÉP) Card according to Government Decree 55/2011. (IV.12.).

“Acceptor”: Any legal entity or natural person with which the Bank concluded an Agreement for Bank Card Acceptance and/or a Service Agreement for Virtual POS for the settlement of the price of products and/or services using the Bank Cards issued by the Bank or other Accepted Cards. *The definition of “payee” stipulated in the Regulation is tantamount to the definition of Acceptor specified in present Business Conditions.*

“Point of Acceptance” or “Business Location”: Any premises or point of sale operated by the Acceptor under these Business Conditions, which is equipped with a POS terminal.

“Guide for Bank Card Acceptance”: Contains technical, design and acceptance requirements related to the acceptance of Bank Cards as well as operating instructions for POS and Virtual POS, and at the same time forms an inseparable part of the Agreement.

“Request for Authorization”: Applying for the Bank’s authorization for the acceptance of Bank Cards

“Intra-EEA Card”: *The Issuing Bank is a payment service provider incorporated in one of the member states of the European Economic Area. In case of these cards the payment transactions provided by the Bank according to present Business Conditions are regulated by the Regulation.*

“Non-EEA Card”: *The Issuing Bank is a payment service provider incorporated in a state which is not a member state of the European Economic Area.*

“Web Store Application”: all e-commerce websites operated by the Acceptor and approved by the Bank.

“Turnover”: the transactions initiated with and successfully executed with an Accepted Card on the POS terminal, if the Bank authorizes, executes and settles the transaction in line with the card acceptance agreement concluded between the Bank and the Acceptor. The transactions executed with Other Accepted Cards are not part of the Turnover.

“Card Holder”: The person who is entitled to use a non-cash payment instrument based on the agreement concluded with the issuer of the Bank Card.

“Card Slip”: A document printed by the POS terminal in two copies along with a third copy with electronic data to be sent to the Bank by the POS terminal whenever a Transaction is conducted.

“Card Company Fees” or “Scheme Fees”: *contain system fees to be paid to the International Card Companies. These fees are charged unilaterally for each transaction by the International Card Companies and are passed on by the Bank to the Acceptor. The Card Company Fees are indicated in the List of Conditions for Bank Card Acceptance Services in force at each time, for information only, since the Bank shall have the right of unilateral modification of the Card Company Fees, in case - inter alia - if these are modified by the International Card Companies.*

“Issuing Bank”: Any payment service provider or financial institution having made the Bank Card available to the Card Holder.

“MasterCard Secure Code (MCSC)”: web-based security procedure required by MasterCard International Inc. whose operational principle is the same as that of the VbV application.

“International Card Organization” or “International Card Company”: Any legal entity incorporated in Hungary or abroad through which the Bank, either by joining them or under any other agreement is entitled to conduct activities related to the acceptance of Bank Cards, in accordance with the regulations of the organization.

“Total Commission”: *Total Commission refers to the conditions containing blended merchant service charges, which do not specify the Interchange Fees, the Card Company Fees and the Merchant Service Charges separately.*

“POS” or “POS terminal”: A card reader device linked to the Bank’s system electronically, enabling the electronic authorization, execution and settlement of payment transactions which are conducted using a Bank Card.

“POS operator”: All employees, agents or sub-contractors of the Acceptor, or any other person acting within the Acceptor’s sphere of interest who handle the POS.

“Regulation”: *refers to the Regulation (EU) 2015/751 of The European Parliament and of The Council of 29 April 2015 on interchange fees for card-based payment transactions which is obligatory and directly applicable. In case of any discrepancies or conflicts between the Regulation and present Business Conditions, the interpretation according to the Regulation shall prevail.*

“Conditions”: refer to the Interchange Fees, Card Company Fees as well as Bank costs and Merchant service charges specified in the List of Conditions for Bank Card Acceptance Services in force at each time, which are as from 9 June 2016 individually specified for different categories and different brands of payment cards in compliance with the Regulation. According to the Regulation the Acceptor is entitled to submit a written request to the Bank asking for a pricing other than the above.

“Agreement”: Any agreement entered into between the Bank and the Acceptor concerning a Bank Card Acceptance Service or Virtual POS Service as payment service, which sets out all essential conditions for payment orders and payment transactions based on the agreement (framework agreement) for a given period; the present Business Conditions, the Bank’s Bank Card Business Conditions, the Bank’s General Business Conditions, the Bank’s forms, the Bank’s Order of Performance, the Bank’s List of Conditions as well as the Guide for Bank Card Acceptance form an inseparable part of such Agreement.

“Telephone Request for Authorization”: Procedure to be followed for requesting authorization in the case of transactions rejected by the card issuer or the Bank as being above the limit, or considered suspicious according to the respective message of the POS terminal, or requiring further verification; this procedure is regulated by the Guide for Bank Card Acceptance.

“Transaction” or “Card Acceptance”: Includes all successful and failed transactions conducted through the POS terminal or the Virtual POS installed at the Acceptor, by the Card Holder properly using the Bank Card; it also means all settlements related to such transactions (debit and credit entries made to accounts). Transactions shall be considered successful if authorized by the Bank.

“VbV or MCSC transaction”: the transaction during which the Bank involves the card issuing bank into the payment process and provides the opportunity for the issuing bank to verify the secret code or password previously specified by the cardholder. The issuing bank shall inform the Bank of the result of the verification, and depending on the response the Bank shall continue or stop the payment by bank card.

“Verified by Visa, (VbV)”: web-based security procedure required by Visa International Inc. during which the Bank also requests, apart from the bank card related data, a password or a code provided with the bank card by the Card Holder at the issuing bank, in the course of the web-based bank card payment process.

“Virtual Bank Card Acceptance”: a transaction in which the Acceptor performs bank card transactions using a virtual POS terminal.

“Virtual Point of Acceptance”: all websites operated by the Acceptor which implement the bank card acceptance cooperating with the web store application of the Acceptor.

“Virtual POS Terminal”: a tool for execution of non-cash e-commerce transactions

6.6. For services provided by the Bank under the Agreement, the Bank shall charge fees, costs and commissions in the amount specified in the attachment of the Agreement (in case of specific bilateral fee agreement) and/or according to the List of Conditions for Bank Card Acceptance Services.

12. EFFECT OF THE BUSINESS CONDITIONS FOR BANK CARD ACCEPTANCE

12.1. The text of this Business Conditions for Bank Card Acceptance, incorporated with all amendments into a unified structure, shall come into effect on 9th June 2016. for an indefinite period of time.