



UniCredit banks and Foundation support 44 non-profit projects focused on children in 12 Group countries with a total 500 000 EUR

In December 2019, UniCredit Foundation launched the “Call for Europe 2019 – Supporting Childhood” initiative with the aim to identify and support social projects helping children in the different European countries where UniCredit is present outside of Italy. The Group’s banks were asked to provide UniCredit Foundation with a shortlist of relevant local projects in each country by the end of February 2020 and an expert jury appointed by the Foundation selected the winning initiatives to be granted a total of 500 000 euros split among the winners.

44 projects have received the Foundation’s support across 12 Group countries, including: Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia, Serbia, Slovakia and Slovenia.

Maurizio Beretta, Chairman of the UniCredit Foundation, commented: *“In line with our shared belief of always doing the right thing, the different banks of UniCredit Group in Europe have worked together with UniCredit Foundation to identify deserving local projects focused on children and their needs. The role of our banks of different Countries has been key in this initiative to select the right projects to be rewarded in line with the needs and circumstances of each community.”*

UniCredit Foundation stays committed to supporting the communities in all the markets in which the Bank is present. In response to the coronavirus emergency, the Foundation has made significant donations in the various markets of the Group to support hospitals as well as different non-profit organisations in the front line in the fight against COVID-19.

All projects selected for the “Call for Europe 2019 – Supporting Childhood” initiative are run by non-profit organisations and have a focus on supporting children and adolescents (0-18) in line with the priorities of each specific local community and with the aim of generating a positive social impact in the medium/long term.

The winning projects are:

Austria

- SOS –Kinderdorf
- Caritas
- Teach for Austria

Bosnia and Herzegovina

- Heart for the kids
- SOS Children’s Villages
- The road to life
- Preterm Infants Parents
- Youth Council Pale
- Give us a chance
- The Spark

Bulgaria

- Agapedia Bulgaria Foundation
- Centre for Human Policy
- First of June Association
- Give a book (Podarete Kniga)
- Learn Foundation
- Association Parents
- Start Academy Sofia Foundation

Croatia

- Hrvatska zajednica za Down Sindrom
- Udruga Dar – gifted children

- Udruĝa Kriljesnica – children with malignancies

Czech Republic

- Nave Italia
- Domov Laguna Psary
- Deti Upinku

Germany

- Pfennigparade: Inclusive start-up workshop
- Initiative krebskranke Kinder: Art Therapy
- Cleven-Stiftung: fit4future

Hungary

- Red Nose Clowndoctors
- Suhanji Foundation
- Bator Tabor Foundation

Romania

- Magic Association
- Asociatia Faborisa
- Fundatia Parada

Russia

- Konstantin Khabenskly Charity Foundation
- “Vera” Charity Foundation
- Regional Org Disabled People “Perspectiva”
- “Downside Up” Charity Foundation

Serbia

- NURDOR Parents of Children with Cancer
- Foundation Tijana Juric
- Patria Association
- Assistance to Mentally Disabled Persons

Slovakia

- Naruc – Help for Children
- Malicek, o.z.
- Hospic Plamienok

Slovenia

- Zveza prijateljev mladine (ZPM) Ljubljana Moste Polje

If you are interested to know further details about the winning projects, [please click here](#)

About UniCredit

UniCredit is a simple successful pan-European Commercial Bank, with a fully plugged in CIB, delivering a unique Western, Central and Eastern European network to its extensive client franchise. UniCredit offers both local and international expertise to its clients, providing them with unparalleled access to leading banks in its 13 core markets through its European banking network: Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia, Serbia, Slovakia and Slovenia. Leveraging on an international network of representative offices and branches, UniCredit serves clients in another 18 countries worldwide.

About UniCredit Foundation

UniCredit Foundation is a corporate foundation established in 2003 in order to contribute to the development of solidarity and philanthropy in the communities and regions where it operates, primarily in the geographical areas in which UniCredit is present. Through the transfer of financial resources and management skills typical of the company, UniCredit Foundation supports projects for significant social impact and innovation, by local non-profits.