

Euromoney's Private Banking and Wealth Management Survey has recognised UniCredit as a leader in Private Banking and Wealth management in 2019

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The Euromoney Private Banking and Wealth Management Survey recognises the leading providers of private banking services and this year collected 2230 responses from across the industry.

UniCredit has been recognised as a leader across several categories of the survey, the winners of which were announced at a gala dinner in London last night.

UniCredit won in the following categories:

- **Central & Eastern Europe**

Asset Management

International Clients

Net-worth-specific services – subcategory: Ultra High Net Worth clients (Greater than US\$ 30 million)

Net-worth-specific services – subcategory: High Net Worth clients (US\$ 5 million to US\$ 30 million)

Net-worth-specific services – subcategory: Super affluent clients (US\$ 1 million to US\$ 5 million)

Research and Asset Allocation Advice

Succession Planning Advice and Trusts

Technology

- **Austria**

Net-worth-specific services – subcategory: Super affluent clients (US\$ 1 million to US\$ 5 million)

- **Croatia**

Asset Management

Net-worth-specific services – subcategory: Super affluent clients (US\$ 1 million to US\$ 5 million)

Research and Asset Allocation Advice

Succession Planning Advice and Trusts

- **Hungary**

Research and Asset Allocation Advice

- **Romania**

Best Private Banking Services Overall

Net-worth-specific services – subcategory: High Net Worth clients (US\$ 5 million to US\$ 30 million)

Technology

- **Slovakia**

ESG/Social Impact Investing

Andrea Diamanti, head of CEE CIB &PB said: "We are very pleased to receive this recognition from the results of the 2019 Euromoney Private Banking and Wealth Management Survey and I want to congratulate all the colleagues who have contributed to this success. These awards confirm that we are recognised as leaders by our peers. In fact, more than 2000 private bankers took part in the 2019 survey. This also demonstrates that our clients in Western, Central and Eastern Europe appreciate our efforts to offer the best possible service and best investment solutions. We are constantly fine-tuning our service approach and investing in new technologies to continue meeting evolving client needs."

Gyöngyvér Köles, Head of Private Banking at UniCredit Bank Hungary Zrt. added to the recognition received in Hungary: "It is a valuable result that besides our increasing market share we have received an international recognition in the category of Research and Asset Allocation Advice, which is the most important for our clients. Our advisory model, the main pillar of our services, is based on the excellent international professional background provided by UniCredit, and proved again to be the best. It is a key value and important confirmation for our clients as well as for us."

The Euromoney Private Banking and Wealth Management Survey provides a qualitative review of the best services in private banking, by region and by area of service. It is an informative guide for high net-worth individuals on the range of professional wealth management service providers that are available.

About UniCredit

UniCredit is a simple successful pan-European Commercial Bank, with a fully plugged in CIB, delivering a unique Western, Central and Eastern European network to its extensive client franchise: 26 million clients.

UniCredit offers both local and international expertise to its clients, providing them with unparalleled access to leading banks in its 14 core markets through its European banking network: Italy, Germany, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Romania, Russia, Serbia, Slovakia, Slovenia and Turkey. Leveraging on an international network of representative offices and branches, UniCredit serves clients in another 18 countries worldwide.

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