



## **PRESS RELEASE**

# **UniCredit crowned Best in Europe by Euromoney Trade Finance Survey 2017**

UniCredit has been named “Best Trade Finance Provider” in both Central and Eastern Europe (CEE) and in Western Europe by the Euromoney Trade Finance Survey 2017.

The survey, which received more than 4,000 responses from businesses using trade finance, recognised UniCredit’s excellence in trade finance services. The bank’s credentials in trade finance are founded on its deep product expertise and its unparalleled market knowledge in its core European markets, which is supplemented by comprehensive coverage through an extensive international network of branches, representative offices and 4,000 correspondent banks.

UniCredit has made significant investments in the trade finance sector by developing innovative platforms for trade finance, supply chain finance and BPO execution. The bank is part of a number of collaborative blockchain initiatives, including the R3 bank consortium, and has developed proofs of concept for two blockchain-based trade finance solutions.

Trade finance is a pillar of UniCredit’s multi-year plan and strategic to its mission as a simple pan-European bank delivering a unique western, central and eastern European network to its extensive client franchise with a fully plugged in Corporate & Investment Banking Division.

Claudio Camozzo and Jan Kupfer, Global Co-Heads of Global Transaction Banking (GTB) at UniCredit, said: “We are delighted to have been named Best Trade Finance Provider in both Central and Eastern Europe and in Western Europe by the Euromoney Trade Finance Survey 2017. This award stands as testament to our innovation in trade finance and our ability to connect clients around the world with a comprehensive product suite which serves clients ranging from small caps to large international corporates.”

The bank also swept the board in the European country awards being named “Best Domestic Trade Finance Provider” in Bosnia and Herzegovina, Bulgaria, Croatia, Hungary, Poland, Romania, Serbia and Turkey.

Paolo Spada, Central and Eastern Europe GTB Head at UniCredit, stated “It is an honour to have received the award for Best Trade Finance Provider in Central and Eastern Europe for the fourth consecutive year. We are proud of our unrivalled presence across different countries. Our leading regional presence, combined with our best-in-class technology and product expertise, puts us in an excellent position to provide our clients with the very highest level of service.”

### **About UniCredit**

UniCredit is a leading European commercial bank operating in 17 countries, with over 143,000 employees, over 7,500 branches and an international network that spans 50 markets.

Our strategic position in Western and Central and Eastern Europe enables us to command one of highest market shares in the region.  
While our brand is recognisable all over Europe, we have preserved the highly valuable local brands of banks that we acquired to form our Group.

Milan, 17 January 2017

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