

UniCredit wins seven top honors at Euromoney Private Banking Awards 2025

UniCredit has been named **Best International Private Bank in Central and Eastern Europe (CEE)** and **Best for High-Net-Worth (HNW) Clients in CEE** at the prestigious *Euromoney Private Banking Awards 2025*. Moreover, the banking group has received other five awards for its private banking units in Bulgaria, Croatia and Hungary.

These accolades reflect the group's dynamic performance, innovation, and focus on client-centric solutions across the region. In addition to investment innovation, UniCredit's dedication to digital and service excellence has been a key driver of its success. The banking group enhanced its mobile and online platforms to provide real-time market access and seamless remote account management, complemented by personalized advisory tools.

According to **Euromoney**, UniCredit's recognition as **CEE's Best International Private Bank** comes after *"a year defined by dynamic progress and forward-thinking strategies,"* during which the group *"delivered impressive growth figures, complemented with tangible progress in client service and innovation."*

Recognizing UniCredit as **CEE's Best for HNW Clients**, *Euromoney* praised the banking group's ability to *"outpace domestic competitors in key markets while leveraging its expertise, market adaptability and exclusive financial services to deliver strategic wealth management."*

"These prestigious awards reaffirm UniCredit's leadership in private banking across CEE, as it continues to deliver value through innovation, digital excellence, and a highly personalized approach to wealth management", commented **Teodora Petkova**, Head of Central and Eastern Europe.

"We are honoured to be again among Euromoney winners this year, after 2023 and 2024 as we yet again won in two categories. This professional recognition is a clear proof and confirmation that my private banking colleagues perform their daily work to the best of their knowledge, with diligence and outstanding professionalism" – said Soltész Bence, Head of Private Banking at UniCredit Bank.

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UniCredit is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, and unlocking the potential of our clients and our people across Europe.