

**ANNOUNCEMENT AND CONDITIONS OF PARTICIPATION  
RETAIL BANK ACCOUNT MANAGEMENT PROMOTION  
In the event of online account opening**

Changes are marked with red underline by the Bank.

Effective from: 2nd of December 2022

Day of publication: 30th of November 2022

**Promotion period: from 15/09/2022 until further notice, but no later than 31/01/2023**

UniCredit Bank Hungary Zrt. (hereinafter: "Bank") is announcing a retail bank account management promotion for opening or applying for an account online.

The promotion is open to private individuals who:

- open a **Mobil Aktív Plusz or an Ikon Plusz account package on the Bank's online account opening platform during the promotion period** and **do not have** a retail bank account with the Bank on the day of online account opening and **have not had** such an account retroactively from 1 January 2022, OR
- **initiate the opening of a Mobil Aktív Plusz or an Ikon Plusz account package on the Bank's online account opening platform during the promotion period and open the account package at a branch within 30 days thereafter**, and **do not have** a retail bank account with the Bank on the day of online account opening and **have not had** such an account retroactively from 1 January 2022.

Participation in the promotion is automatic if the conditions are met and does not require a separate declaration of participation or any other form of indication of the client's intent to participate.

As part of the promotion, the Bank **credits the monthly account-handling fee** to the private individual client in the month of account opening and for the subsequent 5 calendar months, **by the last banking day of the month following the debit**. (UDRI: 0.01%)

In addition to the above if, as part of the promotion, the client:

- applies for and activates a **Mastercard Standard debit card** for the Mobil Aktív Plusz account package or a **Mastercard Gold debit card** for the Ikon Plusz account package at the same time as the account opening, AND
- applies for and activates the **mobile application service** at the same time as the account opening, AND
- has regular monthly **income credited** to their Mobil Aktív Plusz account (minimum income credit of HUF 300,000), or to their Ikon Plusz account (minimum income credit of HUF 400,000),

as part of the promotion, the Bank credits the private individual client with an **additional one-time amount** to their bank account opened under the promotion by the last banking day of the 3rd month following the account opening.

The client has until the last calendar day of the 2nd calendar month after the online account opening to meet the relevant conditions. The client is entitled to a one-time credit of **HUF 20,000 for the Mobil Aktív Plusz account package and for the Ikon Plusz account package**, provided that the above conditions are met. The check of whether the conditions are met is carried out by the last calendar day of the 2nd calendar month following the account opening, and the one-time amount is credited by the last banking day of the month following the given month to the Mobil Aktív Plusz or Ikon Plusz account opened under the promotion. If the client fails to meet any of the conditions by the deadline, they are not eligible for the one-time credit.

If the online account opening of the **Mobil Aktív Plusz account package** or the **Ikon Plusz account package** or its initiation is **between 15.11.2022 and 01.12.2022.**, then the **one-time credit amount is HUF 35,000** as part of our **Black Friday promotion**.

If the online account opening of the **Mobil Aktív Plusz account package** or the **Ikon Plusz account package** or its initiation is **between 02.12.2022 and 31.01.2023.**, then the **one-time credit amount is HUF 30,000.**

If the client initiates the closure of their bank account during the promotion period, their eligibility for credit terminates, in respect of both the monthly account management fee and the one-time credit. The eligibility for credit also ceases if the client's bank account opened under the promotion is closed by the date of the credit.

The retail client participating in the promotion shall have no personal income tax or contribution payment liability, and no tax reporting or return obligations in relation to the credits.

UniCredit employee clients are not eligible to participate in the promotion.

By participating in the promotion, the client expressly accepts the provisions of these Conditions of Participation in every respect, and being aware of the Privacy Notice below and in accordance with the provisions laid down therein, consents to the processing of their personal data by the Organiser. Participants may arrange to withdraw this consent at any time, in part or in full, without any restrictions and free of charge in person at any UniCredit branch, via postal mail addressed to UniCredit Bank Hungary Zrt., H-1242 Budapest, Pf. 386, by phone at the phone number +36 (1) 325 3200, or via fax at the fax number +36 (1) 325 3225.

### **Privacy Notice:**

Information on the processing of data processed in connection with the retail bank account management promotion announced by UniCredit Bank Hungary Zrt. on 08.06.2022

1. Name of the data controller (hereinafter: "Bank"):

UniCredit Bank Hungary Zrt.

Registered office: H-1054 Budapest, Szabadság tér 5–6.

Company registration number: 01-10-041348

Postal address: H-1242 Budapest Pf. 386

Email: info@unicreditgroup.hu

2. In the context of the promotion detailed above, data processing activities are carried out in relation to the following processes:

- 2.1 check of whether the conditions are met in respect of eligibility,
- 2.2 execution of credits to the bank account as per the announcement.

3. Legal basis for processing:

- For an activity as set out in Section 2.1: the Bank's legitimate interest in verifying whether the conditions of participation are met.
- For an activity as set out in Section 2.2: consent of the data subject by opening a bank account. (Please note that if consent is withdrawn, the Bank is unable to credit the given amount.)

4. Scope of data processed:

4.1 List of data processed in the case of an activity as set out in Section 2.1: data required for verifying whether the conditions of participation are met (whether the beneficiary has previously held a retail bank account, regular income is credited to their account, has an activated Mastercard Standard or Mastercard Gold debit card, has an activated mobile application service)

4.2 List of data processed in the case of an activity as set out in Section 2.2: data necessary for the execution of the credit (e.g. bank account number, amount of the credits).

5. In the course of processing, in addition to UniCredit Bank Hungary Zrt., the following have access to data: as IT service provider of the Bank: Hungarian Branch of UNICREDIT SERVICES S.C.P.A.

Registered office: H-1134 Budapest, Róbert Károly körút 61–65.

Company registration no.: 01-17-000394

6. Duration of data retention: last calendar day of the 6th month following the month of the bank account agreement concluded with the Bank.

7. The data subject may, in relation to the processing:

- request information on the processing of their personal data as per Section 4, and
- request the rectification of their personal data, and

- request the erasure or blocking of their personal data, and
- in certain cases, have the right to data portability, and
- object to the processing of their personal data.

The data subject may lodge a complaint regarding the processing of data with the Hungarian National Authority for Data Protection and Freedom of Information (<http://naih.hu>; H-1363 Budapest, Pf.: 9; telephone: +36-1-391-1400; fax: +36-1-391-1410; email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)) in the event the data subject assumes that an infringement related to the processing of their personal data has occurred or in case of the imminent threat of the above. If the provisions of the GDPR are infringed, they can open legal proceedings with the court with jurisdiction at their permanent or temporary residence.

Budapest, 30.11.2022

UniCredit Bank Hungary Zrt.