

**ANNOUNCEMENT AND CONDITIONS OF PARTICIPATION FOR UNICREDIT BANK  
HUNGARY ZRT'S  
(‘Organizer’)**

**PROMOTION ‘UNICEF National Committee for Hungary Foundation support’**

**I. Announcement and Conditions of Participation**

Promotion Period: from 01 December to 13 December 2020.

UniCredit Bank Hungary Zrt. (H-1054 Budapest, Szabadság tér 5–6; hereinafter: Organizer) announces a promotion entitled ‘UNICEF National Committee for Hungary Foundation support’ (hereinafter: Promotion).

Under the Promotion, in the case of retail clients meeting these conditions of participation (hereinafter: Private Individual Retail Clients) – including Private Individual Retail Clients in an employment relationship or under an agency contract with UniCredit Bank Hungary Zrt. or in another other form of legal relationship with the Bank for the performance of work –, the Organizer shall undertake the following:

- a. In the case of Private Individual Retail Clients who have activated the mobile application [UniCredit mBanking] service prior to the Promotion Period:

If the Private Individual Retail Client successfully places from its HUF payment account (in the case of several HUF payment accounts, from any of the accounts) held with the Organizer at least 1 ad hoc HUF credit transfer order to an account within or outside the Bank [hereinafter: Credit Transfer Order] through the mobile application [UniCredit mBanking] service during the Promotion Period, the Organizer will donate HUF 30 to the UNICEF National Committee for Hungary Foundation, and the account of the Private Individual Retail Client will not be charged with the amount of the donation. The Credit Transfer Order will be deemed successful if the Bank booked the Credit Transfer Order on the account of the Private Individual Retail Client within the Promotion Period.

The donation is a one-off monthly amount of HUF 30 in each calendar month during the Promotion Period irrespective of the number of HUF payment accounts held by the Private Individual Retail Client with the Organizer, and irrespective of the number and transaction amounts of the Credit Transfer Orders placed. During the Promotion Period the Organizer will donate another HUF 30 to the UNICEF National Committee for Hungary Foundation after the first successful Credit Transfer Order of Private Individual Retail Clients in each calendar month started during the Promotion Period, and the account of the Private Individual Retail Client will not be charged with the amount of the donation.

The following are not accepted under this Promotion:

- HUF and FX transfers between the Private Individual Retail Client’s own accounts held with the Organizer;
  - standing orders executed from the Private Individual Retail Client’s payment account held with the Organizer;
  - direct debits executed from the Private Individual Retail Client’s payment account held with the Organizer;
  - repayment of credit card debt from the Private Individual Retail Client’s payment account held with the Organizer.
- b. In the case of Private Individual Retail Clients who have not activated the mobile application [UniCredit mBanking] service prior to the Promotion Period:

If the Private Individual Retail Client successfully activates the mobile application [UniCredit mBanking] service for the first time during the Promotion Period and places from its HUF payment account (in the case of several HUF payment accounts, from any of the accounts) held with the Organizer at least 1 ad hoc HUF credit transfer order to an account within or outside the Bank [hereinafter: Credit Transfer Order] through the mobile application [UniCredit mBanking] service during the Promotion Period, the Organizer will donate a one-off amount of HUF 300 to the UNICEF National Committee for Hungary Foundation, and the account of the Private Individual Retail Client will not be charged with the amount of the donation. The activation will be deemed successful if the Private Individual Retail Client completes the entire activation process and as a result, the Client gains full access to the services provided by the mobile application [UniCredit mBanking]. The Credit Transfer Order will be deemed successful if the Bank booked the Credit Transfer Order on the account of the Private Individual Retail Client within the Promotion Period.

The donation is a one-off amount of HUF 300 in the calendar month of the activation irrespective of the number of HUF payment accounts held by the Private Individual Retail Client with the Organizer, and irrespective of the number and transaction amounts of the Credit Transfer Orders placed. During the Promotion Period, the Organizer will donate another HUF 30 to the UNICEF National Committee for Hungary Foundation after the first successful Credit Transfer Order of Private Individual Retail Clients in each calendar month following the calendar month of the activation, and the account of the Private Individual Retail Client will not be charged with the amount of the donation.

The following are not accepted under this Promotion:

- HUF and FX transfers between the Private Individual Retail Client's own accounts held with the Organizer;
- Standing orders executed from the Private Individual Retail Client's payment account held with the Organizer;
- Direct debits executed from the Private Individual Retail Client's payment account held with the Organizer;
- Repayment of credit card debt from the Private Individual Retail Client's payment account held with the Organizer.

## **II. Miscellaneous provisions**

Private Individual Retail Clients meeting the conditions of participation and donation are identified by the IT system operated by the Organizer and Giro Zrt. Without exception, only these IT systems can establish which Private Individual Retail Clients meet the conditions of participation and donation. In the case of Private Individual Retail Clients who meet the conditions of participation and donation, the Organizer shall credit the amount specified in Section I. to the account of the UNICEF National Committee for Hungary Foundation within 60 days of the end of the Promotion. The Organizer shall not be liable for any errors resulting from incorrect or incomplete data (e.g. e-mail address, card number) given and entered in the Bank's systems. While the Organizer shall make all reasonable efforts to ensure that the mobile application [UniCredit mBanking] service is available for activation on each day of the Promotion Period, it shall not be liable for any Private Individual Retail Client's inability to become eligible for participation/donation due to the Client's failure to activate the service successfully for technical reasons arising on the Organizer's side.

Apart from the donation amount specified in Section I, the Organizer bears no other obligation.

The terms and conditions of the services involved in the Promotion and regulated in these Conditions of Participation are contained in the prevailing, relevant contracts and applicable business conditions and lists of conditions. The full details of the mobile application [UniCredit mBanking] service are included in the General Terms and Conditions and in the Customer Information Document.

The contents of the marketing materials of the Promotion (SMS, newsletter, e-dm, banner and any other online advertisement, branch poster or other campaign material) and of the personalized messages (DM materials) shall not constitute – as also stated in the listed materials – a contractual offer by the

Organizer; that is, where the Organizer excludes someone from the Promotion on the grounds of the provisions of these Conditions of Participation, the mere fact that personalized DM materials were sent and received shall not entitle the excluded person to participate in the Promotion, even if the Organizer became aware of the information resulting in the exclusion only after the payment of the donation amount.

By participating in the Promotion, Participants expressly accept all provisions of these Conditions of Participation, and acknowledge the contents of the Privacy Notice below. The Organizer is entitled to send information via SMS, e-mail, mobile application or eBanking message to all participants who have expressly consented to these forms of notification. Participants may arrange to withdraw this consent at any time, in part or in full, without any restrictions and free of charge in person at any UniCredit branch, via postal mail addressed to UniCredit Bank Hungary Zrt., H-1242 Budapest, Pf. 386, by phone at the phone number +36 (1/20/30/70) 325 3200, or via fax at the fax number +36 (1) 325 3225.

Privacy Notice: The Controller of personal data shall be the Organizer. The legal basis of data processing is the Organizer's legitimate interest, and its purpose is to conduct the Promotion. Processing shall last up to 3 months after activation under the Promotion, but for no longer than the expiry of 3 months calculated from the expiry (cancellation) of the Promotion. Data processed during the Promotion:

- name;
- mobile application [UniCredit mBanking] service user ID;
- phone number;
- e-mail address;
- address;
- activity status of the mobile application [UniCredit mBanking] service;
- number, amount, date and type of the Credit Transfer Orders submitted through the mobile application [UniCredit mBanking] service.

The employees of the Organizer are authorized to have access to the data to the extent it is required to perform the tasks entailed by their job description. The Organizer has implemented appropriate technical and other measures to safeguard the security of data. Data Subjects shall have the right to request access to or request the rectification or deletion of their personal data or request the restriction of processing, and they shall also be entitled to object to the processing of such personal data. Moreover, they shall be entitled to contact the Organizer's internal data protection officer at the Organizer's contact details (H-1054 Budapest, Szabadság tér 5–6, [info@unicreditgroup.hu](mailto:info@unicreditgroup.hu), [www.unicreditbank.hu](http://www.unicreditbank.hu)) or to turn to the National Authority for Data Protection and Freedom of Information ([ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu); H-1125 Budapest, Szilágyi Erzsébet fasor 22/C; +36 (1) 391 1400; [www.naih.hu](http://www.naih.hu)) or to a court of law (optionally the competent tribunal of their permanent or temporary residence). Data processing registration number: NAIH-54850/2012.

The Conditions of Participation are available at the Organizer's branches and on the [www.unicreditbank.hu/hu/rolunk/hasznos\\_informaciok/kondiciok\\_hirdetmenyek/kondiciok\\_maganszemelyek\\_reszere.html](http://www.unicreditbank.hu/hu/rolunk/hasznos_informaciok/kondiciok_hirdetmenyek/kondiciok_maganszemelyek_reszere.html) website under the Daily Finances menu option. The Organizer retains the right of cancelling the Promotion.

Budapest, December 2020